First Impression

Inventa ESM Integrator

Disparate Data Integration, Normalization, and Reporting for Major ESM and EAI Vendor Platforms

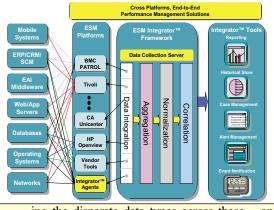
The reality of an improving economy will create a new theme of extending existing IT infrastructures, hardware, and software to include new levels of functionality and performance. Utilizing existing data and interfaces with intra- and inter-enterprise organizations, coupled with new tools to proactively manage performance, produces a sustainable and significant return on existing investments. This new landscape will not be short-lived and will require a new long-term operating paradigm.

Established in 1993, Inventa Technologies, Inc. is a systems integration firm focused on implementing enterprise integration solutions that incorporate legacy and trading partner systems, and includes performance management products and services for a complete value-add solution. Uniquely, Inventa develops, implements, and integrates the technology solutions around best-of-breed, off-the-shelf integration solutions, while providing post implementation performance management, including system tuning, monitoring, and reporting.

Inventa's Enterprise Systems Management (ESM) Integrator™

Inventa's ESM Integrator is a suite of software, hardware, and professional services delivering a comprehensive solution for application performance management, reporting, analysis, and monitoring. ESM Integrator's cost-effective IT management solution aggregates the view of enterprise performance across all components, including operating systems, storage systems, middleware/database servers, Web/application servers, business applications, and mobile systems.

Inventa's ESM Integrator layers over and augments other ESM vendors' systems, such as BMC, Tivoli, HP OpenView, and CA Unicenter, blending and normaliz-



ing the disparate data types across these different systems, and providing a secure, single-data presentation Web portal containing functionality such as alert/case management and reporting.

Inventa's ESM Integrator also interfaces with leading EAI vendor platforms, such as webMethods and TIBCO, and provides statistic reporting on over 140 important variables within each system, presenting a view of the true health of the integrated solution, including trading partner servers. In addition, teams of Inventa EAI vendor-certified developers and skilled professionals are always on call to provide expert assistance in correcting problems. Additionally, the company has more than 400 client servers under their performance management solutions.

100 Percent Success Rate in Complex System Integration

While different vendors and consulting organizations have dispensed software and expertise for complex, multi-platform business processes, the typical end result is a portfolio of disparate business applications. Inventa resolves the inconsistencies by defining, streamlining, and integrating the most relevant business processes into the integration architecture. Inventa's hybrid integration model utilizes best-of-breed solutions for EAI, B2B integration, Web services, and data

integration while providing the most scalable architecture for current and future needs.

Inventa's integration experience includes major ERP vendors, supply chain management solutions, customer relationship management solutions, and information and application portals. Inventa has successfully completed more than 60 complex systems integration engagements, always meeting deliverable commitments. The company's senior technology consultants focus

on the architecture, design, development, and implementation of vital integration software, including webMethods, IBM, BEA, SeeBeyond, TIBCO, and Vitria.

Expertise in a Turnkey Solution

Inventa emphasizes the strategic importance of integrating e-commerce "frontends" with legacy systems and business partners while including performance management and reporting capabilities.

Inventa's key competitive edge is its ability to simultaneously implement and integrate EAI and external business partners, while proactively monitoring, managing, and reporting on the health of the EAI platform, allowing for maximum system up-time as well as the delivery of any feedback needed to implement system changes before an outage or disruption to service occurs. Combining systems integration expertise with ESM Integrator technologies, Inventa represents a singlesource solution for complex integration consulting and ongoing performance management of the deployed integration platform and its connected systems.

Inventa Technologies, Inc. is located at 10000 Midlantic Dr., Suite 301, Mt. Laurel, NJ 08054, with offices in New York and San Francisco. Voice: 856-914-5200; Toll free: 800-378-6224; Fax: 856-608-7970; Website: www.inventa.com.

— Ellen J. Silverman

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