

## FileNet Enterprise Content Management Solutions

### Optimized Business Performance and Decision Making Through Content, Process and Connectivity

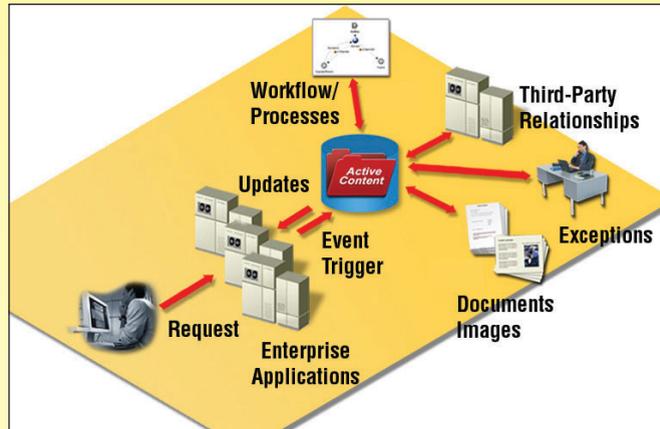
Corporate survival in today's uncertain economic environment requires optimized business performance and improved decision making to maximize competitive advantage. With hundreds of thousands of dynamic and informed decisions organizations are forced to make each day, and the potential impact of these decisions, it is imperative to share content and data across business applications, business processes, and organizational boundaries. Competitive advantage requires the unification of content, process and connectivity to deliver value across the entire organization.

FileNet Corp. addresses these issues with a comprehensive ECM architecture to manage content; automate, streamline, and analyze business processes; facilitate collaboration and speed critical decision making across the enterprise and beyond, to partners, suppliers, and other third-party relationships.

#### Content, Process and Connectivity Combine to Address Dynamic Business Challenges

While basic content management technologies have been available for more than 20 years, it is the *integration* of content, and the associated business processes with critical business applications that drive organizations that provides powerful and rapidly attainable results. To this end, FileNet has launched FileNet P8, an integrated architecture which uniquely combines content, process and connectivity to speed critical business decision making, lowering the overall cost of doing business and maximizing customer responsiveness.

FileNet P8 features pre-packaged suites of ECM capabilities optimized to address a variety of content types and complexity of business processes. This unique modular architecture allows customers the flexibility to select the func-



With FileNet P8, content and processes are tightly integrated with the applications, people and transaction events that drive industry, enabling companies to “activate” content and put it to work to solve real business issues and make better decisions.

tionality they need for a custom-fit ECM system.

FileNet P8 also extends the utility of its core content and process management capabilities by offering full-spectrum connectivity to leading business applications, content repositories, platforms, and databases. From simple standards-based connectivity to full-fledged Enterprise Application Integration (EAI), organizations can now easily and seamlessly integrate critical content and processes across legacy and stovepiped applications.

FileNet P8 provides solution templates to “jump start” application development for custom applications, significantly reducing development time and improving time-to-market. Solution templates combine reusable code, process maps, forms, class definitions, search templates, user interfaces, and application best-practices, so developers can quickly and cost-effectively develop applications.

Based on an open J2EE environment, FileNet's P8 architecture integrates with enterprise business applications and the content they contain by utilizing XML, SOAP, and other Java standards.

#### Content Becomes “Active”

Content by nature is event-driven and the actual transaction or business event

triggers the use, creation, and management of content in context with the associated business processes. From an enterprise perspective, every business situation ultimately requires some degree of content, process and connectivity. These aspects must work together to facilitate the required information exchange to completely address real business problems. With FileNet P8, content and processes are now tightly integrated with applications, people, and transaction events that run the business.

FileNet ECM aggregates

the right content and delivers it to the right people and applications in the organization, at the “critical moment” when it matters most – the decision! This substantially reduces the risk to the organization and helps a void reaching the “wrong” decision. As a result, companies can increase the quantity and quality of critical business decisions.

#### FileNet's ECM Product Suites

FileNet's P8 is comprised of four suites of pre-packaged capabilities and tools to meet typical technology-use cases in enterprises today. These suites include: Business Process Manager, which automates, streamlines, and optimizes business processes; Content Manager, an ECM platform that manages, controls, and delivers any type of digital asset; Web Content Manager which offers the enterprise scalability and empowers business users to easily contribute and dynamically manage Web sites and associated content; and Image Manager, which is optimized to address high-volume, high-performance fixed object/imaging applications.

FileNet's P8 platform and product suites are available from FileNet Corp., 3565 Harbor Blvd., Costa Mesa, CA 92626-1420. Voice: 1-800-FileNet; Web site: [www.filenet.com](http://www.filenet.com).

— Ellen J. Silverman